

# Twilight Picnic FOR THE PARKS



A benefit for the  
Allegheny County Parks Foundation



Saturday, August 15, 2026  
Hartwood Acres Park

Presented by PNC

## Sponsorship Opportunities





# About Us

Twilight Picnic for the Parks is the signature fundraising event to support the Allegheny County Parks Foundation. Since its inception in 2017, Twilight Picnic has raised over \$3.4 million to improve, conserve and restore the nine county parks for generations to come.

Twilight Picnic for the Parks, presented by PNC, assembles regional supporters in an intimate atmosphere. The luster of twilight provides the backdrop for live entertainment, al fresco style cocktails and dinner from an acclaimed regional chef that elevates the notion of picnic fare using the finest local ingredients. The setting blends summer chic with rustic sophistication to create a truly memorable experience in the park for 400 guests.



## 2026 Twilight Picnic for the Parks

### WHEN

Saturday, August 15, 2026

### WHERE

Hartwood Acres Park, located about 12 miles from downtown Pittsburgh

### EVENT CHAIRS

Maris & Robert Daur  
Sally & Will McCrady  
Shelly & Dan Onorato

[www.twilightpicnic.com](http://www.twilightpicnic.com)

### PRESENTING SPONSOR



### LEAD SPONSORS





# Sponsorship Package

## ■ Presenting

\$50,000

- Presenting sponsor listing and logo on all event materials
- Company representative(s) named as Event Chairs
- 20 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Stage remarks opportunity.
- Preferred full page program advertisement and program listing
- Promotion of event on social media and e-newsletter with presenting sponsor recognition
- Company logo highlighted in dedicated e-blasts

## ■ Lead

\$35,000

- Lead sponsor listing and logo on all event materials
- Company representative(s) named as Event Chairs
- 16 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Preferred full page program advertisement and program listing
- Promotion of event on social media and e-newsletter
- Company logo highlighted in dedicated e-blasts

## ■ Supporting

\$25,000

- Company listing and logo on all event materials
- 12 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Preferred full page program advertisement and program listing
- Promotion of event on social media and e-newsletter
- Company logo highlighted in dedicated e-blasts



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■ **Supernova** **\$15,000**

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- Company listing on all event materials
- 10 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Half page program advertisement and program listing
- Promotion of event on social media and e-newsletter
- Company listing in dedicated e-blasts

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■ **Moonstruck** **\$10,000**

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- Company listing on all event materials
- 8 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Half page program advertisement and program listing
- Promotion of event on social media and e-newsletter
- Company listing in dedicated e-blasts

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■ **Stargazer** **\$5,000**

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- Company listing on all event materials
- 6 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Quarter page program advertisement and program listing
- Promotion of event on social media and e-newsletter
- Company listing in dedicated e-blasts

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■ **Parks Fan** **\$3,000**

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- Company listing on all event materials
- 2 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Quarter page program advertisement
- Promotion of event on social media and e-newsletter
- Company listing in dedicated e-blasts



# Program Page Ad Specifications

**Recognition deadline is Wednesday, July 29, 2026**

Please provide all submissions electronically to Kait Merry at [kmerry@acparksfoundation.org](mailto:kmerry@acparksfoundation.org). We suggest that your submissions be designed in the spirit of this fundraising event.

Please note that we cannot guarantee the recognition of a sponsorship if materials are not received by Wednesday, July 29. The final program will be produced in electronic format.



Please forward this information to your marketing representative or graphic designer:

## FORMAT & GUIDELINES

- All submissions should be in color (CMYK) with no bleeds
- High-resolution, print-quality electronic artwork only (minimum 300 dpi)
- All submissions must be in PDF format

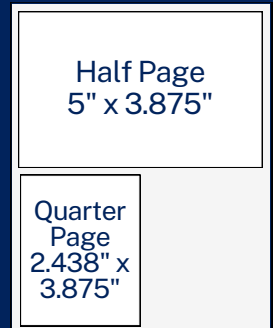
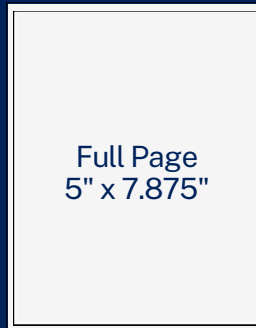
## SIZES

The finished program booklet is 5.5" wide x 8.5" high

Presenting, Lead & Supporting Sponsors:  
Full page (vertical) recognition  
5" wide x 7.875" high

Supernova & Moonstruck Sponsors:  
Half page (horizontal) recognition  
5" wide x 3.875" high

Stargazer & Parks Fan Sponsors:  
Quarter page (vertical) recognition  
2.438" wide x 3.875" high



# Sponsorship Response Form



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Company Name (as you'd like to be listed publicly):

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Contact Name:

Contact Email Address:

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Social Media Handles (Facebook, Twitter/X, Instagram)

Thank you, PNC!

<input checked="" type="checkbox"/>	<del>PRESENTING</del>	<del>\$50,000</del>
<input type="checkbox"/>	LEAD	\$35,000
<input type="checkbox"/>	SUPPORTING	\$25,000
<input type="checkbox"/>	SUPERNOVA	\$15,000
<input type="checkbox"/>	MOONSTRUCK	\$10,000
<input type="checkbox"/>	STARGAZER	\$5,000
<input type="checkbox"/>	PARKS FAN	\$3,000



Saturday, August 15, 2026  
Hartwood Acres Park



Please return this form to Caitlin Harpster by July 17, 2026 to receive full sponsor benefits:

Caitlin Harpster  
Director of Development  
Allegheny County Parks Foundation  
675 Old Frankstown Road  
Pittsburgh, PA 15239

Email your preferences to  
[charpster@acparksfoundation.org](mailto:charpster@acparksfoundation.org)

Contact Caitlin Harpster by phone at  
724.327.7627



# Thank You

**Thank you for supporting your county parks by  
sponsoring Twilight Picnic for the Parks!**

Our nine county parks receive 23 million visits annually. Your support of the Allegheny County Parks Foundation provides us with the necessary resources to improve, conserve and restore these parks for the benefit of all visitors now, and for generations to come.



Allegheny County Parks Foundation  
675 Old Frankstown Road  
Pittsburgh, PA 15239

724.327.7627

[www.acparksfoundation.org](http://www.acparksfoundation.org)  
[www.twilightpicnic.com](http://www.twilightpicnic.com)

Your nine county parks:  
Boyce | Deer Lakes | Harrison Hills | Hartwood Acres | North | Round Hill | Settlers Cabin | South | White Oak