



# SPONSORSHIP OPPORTUNITIES



**South Park | Saturday, May 17, 2025**  
**North Park | Saturday, October 11, 2025**  
**VIP: 5:00 - 6:00 pm**  
**General Admission: 6:00 - 9:00 pm**

## ABOUT THE EVENT

Join us for our widely-heralded Pour at the Park event series, now in its 9th year! This ticketed, regional brews and bites fundraiser is unique in the region because it is family-friendly, offering a children's fun-zone, and live local music while in a beautiful park setting. Ticket levels include: VIP, General Admission, Designated-Driver and Children's Activity.

VIP Tickets include food samples from each of our food vendors. There will be food available for purchase for all other attendees.

## ABOUT THE ALLEGHENY COUNTY PARKS FOUNDATION

The Allegheny County Parks Foundation strengthens the health and vibrancy of our community by improving, conserving and restoring the nine Allegheny County Parks. Working in partnership with Allegheny County, the Parks Foundation brings together ideas, leadership and resources to make the parks more sustainable and enjoyable for all.

# SPONSORSHIP OPPORTUNITIES

Sponsorship levels & benefits include:

	Presenting \$10,000 / \$5,000	Zero-Waste \$5,000 / \$2,500	Entertainment \$5,000 / \$2,500	Tasting Cup \$5,000 / \$2,500	Designated Driver \$5,000 / \$2,500	Park Lover \$2,000 / \$1,000	Park Advocate \$1,000 / \$500	Community Champion \$500 / \$250
Promotion on event page	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTING
Event T-Shirt Promotion (commitment due 3 weeks prior to event)	LOGO	LISTING	LISTING	LISTING	LISTING	LISTING	LISTING	LISTING
Complimentary Pour at the Park tickets	10 VIP	6	6	6	6	4	4	2
Promotion in dedicated e-blast	LOGO	LOGO	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
Promotion in monthly ACPF newsletter	LOGO	LISTING	LISTING	LISTING	LISTING			
Social media tags (dependent on commitment date)	10	6	6	6	6	4	4	2
Promotion on park signage (Commitment due 6 weeks prior to event)	LOGO							

*All sponsorships receive the benefits of our event promotion in local publications, the media, community organizations and through the Allegheny County Parks Newsletter. We are happy to create the perfect sponsorship for you; please do not hesitate to let us know if you have a specific idea in mind that we can create for you.*



**The Allegheny County Parks Foundation has nearly 10,000 social media followers and 8,000 e-newsletter subscribers. Each event attracts around 400 people and over 65,000 social impressions.**

# SPONSORSHIP COMMITMENT FORM

Company/Organization Name:		Contact Name:
Contact Email Address:		Contact Phone:
Instagram:	Facebook:	Twitter:

## I want to sponsor:

**Pour at the Park - South Park**  
Saturday, May 17, 2025

**Pour at the Park - North Park**  
Saturday, October 11, 2025

~~Presenting Sponsor~~

Zero-Waste

Entertainment

~~Tasting Cup~~

Designated Driver

Park Lover

Park Advocate

Community Champion

## Contact Us

To submit your sponsorship commitment form, or for more information about the events, please contact Caitlin Harpster at:

Email: [charpster@acparksfoundation.org](mailto:charpster@acparksfoundation.org)

Phone: 724-327-7627

## Get Connected



Allegheny County Parks Foundation | 675 Old Frankstown Rd, Pittsburgh, PA 15239

[acparksfoundation.org](http://acparksfoundation.org) | [pouratthepark.com](http://pouratthepark.com) | 724.327.7627