



Twilight Picnic FOR THE PARKS

A Benefit for the Allegheny County Parks Foundation



TWILIGHT PICNIC FOR THE PARKS FACT SHEET

WHO:

Allegheny County Parks Foundation

WHAT:

Twilight Picnic for the Parks, presented by UPMC Health Plan, assembles regional supporters in an intimate atmosphere. The luster of twilight provides the backdrop for live entertainment, al fresco style cocktails and dinner from an acclaimed regional chef that elevates the notion of picnic fare using the finest local ingredients. The setting blends summer chic with rustic sophistication to create a truly memorable experience in the park for 400 guests.

WHEN:

Saturday, August 16, 2025 from 6:30 to 10:00 pm

WHERE:

Hartwood Acres Park in suburban Pittsburgh is the setting for this event.

WHY:

Twilight Picnic for the Parks is the signature fundraising event to support the Allegheny County Parks Foundation. Since its inception in 2017, Twilight Picnic for the Parks has raised over \$3.05 million to improve, preserve and sustain the nine county parks for generations to come.

EVENT CHAIRS:

Maris & Robert Dauer
Sally & Will McCrady
Shelly & Dan Onorato

PRESENTING SPONSOR:

UPMC HEALTH PLAN

LEAD SPONSORS:



Your nine county parks:

Boyce | Deer Lakes | Harrison Hills | Hartwood Acres | North | Round Hill | Settlers Cabin | South | White Oak





TWILIGHT PICNIC FOR THE PARKS SPONSORSHIP OPPORTUNITIES

Thank You

PRESENTING | \$50,000

UPMC Health Plan!

- **Presenting Sponsor** listing and logo on all event materials: invitation, news releases, website and signage (date sensitive).
- Company representative(s) named as Event Co-Chairs.
- 20 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Stage remarks opportunity.
- Preferred full page (5" x 7.875") program advertisement & program listing.
- Promotion of event social media and e-newsletter with presenting sponsor recognition.
- Logo highlighted in dedicated e-blasts.

LEAD | \$35,000

- **Lead Sponsor** listing and logo on all event materials: invitation, news releases, website and signage (date sensitive).
- Company representative(s) named as Event Co-Chairs.
- 16 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Preferred full page (5" x 7.875") program advertisement & program listing.
- Promotion of event on social media and e-newsletter.
- Logo highlighted in dedicated e-blasts.

SUPPORTING | \$25,000

- Company listing and logo on all event materials: invitation, news releases, website and signage (date sensitive).
- 12 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Preferred full page (5" x 7.875") program advertisement and program listing.
- Promotion of event on social media and e-newsletter.
- Logo highlighted in dedicated e-blasts.

SUPERNOVA | \$15,000

- Company listing on all event materials: invitation, news releases, website and signage (date sensitive).
- 10 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Half page (5" x 3.875") program advertisement and program listing.
- Promotion of event on social media and e-newsletter.
- Company listing on dedicated e-blasts.

MOONSTRUCK | \$10,000

- Company listing on all event materials: invitation, news releases, website and signage (date sensitive).
- 8 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Half page (5" x 3.875") program advertisement and program listing.
- Promotion of event on social media and e-newsletter.
- Company listing on dedicated e-blasts.

STARGAZER | \$5,000

- Company listing on all event materials: invitation, news releases, website and signage (date sensitive).
- 6 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Quarter page (2.438" x 3.875") program advertisement and program listing.
- Promotion of event on social media and e-newsletter.
- Company listing on dedicated e-blasts.

PARKS FAN | \$3,000

- Company listing on all event materials: invitation, news releases, website and signage (date sensitive).
- 2 guest tickets to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Additional tickets available at discounted rate of \$300 each.
- Quarter page (2.438" x 3.875") program advertisement and program listing.
- Promotion of event on social media and e-newsletter.
- Company listing on dedicated e-blasts.



Program Page Ad Specifications

**Recognition deadline is
Wednesday, July 30, 2025.**

Please provide all submissions electronically to Kait Merry at kmerry@acparksfoundation.org. We suggest that your submissions be designed in the spirit of this fundraising event.

Please note that we cannot guarantee the recognition of a sponsorship if materials are not received by **Wednesday, July 30, 2025**. The final program booklet will be produced in electronic format.



Please forward this information to your marketing representative or graphic designer.

FORMAT & GUIDELINES

- All submissions should be in color (CMYK) with no bleeds.
- High-resolution, print-quality electronic artwork only (minimum 300 dpi).
- All submissions must be in PDF format.

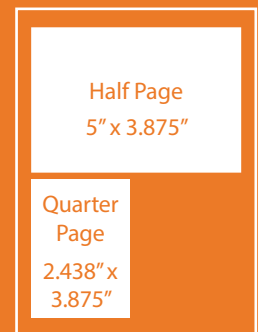
SIZES

The finished program booklet is 5.5" wide x 8.5" high.

Full page (vertical) recognition:
5" wide x 7.875" high

Half page (horizontal) recognition:
5" wide x 3.875" high

Quarter page (vertical) recognition:
2.438" wide x 3.875" high



SPONSORSHIP RESPONSE FORM

Your Company/Organization:		Contact Email Address:	
Contact Name:		Contact Phone:	
Facebook:	Twitter / X:	Instagram:	

 <p style="margin: 10px 0;">TWILIGHT PICNIC FOR THE PARKS SATURDAY, AUGUST 16, 2025</p>	PRESENTING \$50,000	THANK YOU UPMC Health Plan!	
	LEAD \$35,000		
	SUPPORTING \$25,000		
	SUPERNOVA \$15,000		
	MOONSTRUCK \$10,000		
	STARGAZER \$5,000		
	PARKS FAN \$3,000		

Please return this form to Caitlin Harpster by July 18 to receive full sponsor benefits at:

Caitlin Harpster
 Director of Development
 Allegheny County Parks Foundation
 675 Old Frankstown Road
 Pittsburgh, PA 15239

Or email your preferences to
charpster@acparksfoundation.org

Or contact Caitlin Harpster by
 phone at 724.327.7627

Thank you for supporting your county parks by sponsoring Twilight Picnic for the Parks. Our nine county parks receive 23 million visits annually. Your support of the **Allegheny County Parks Foundation** provides us with the necessary resources to improve, conserve and restore these parks for the benefit of all visitors now, and for years to come.

