



ALLEGHENY COUNTY  
*Parks Foundation*



*Twilight*   
**Picnic**  
FOR THE PARKS

A Benefit for the  
Allegheny County  
Parks Foundation

**August 17, 2024**

Hartwood Acres Park

Presented by Highmark BCBS

**Honorary Chairs**

Carol R. Brown

County Executive Sara Innamorato



**Sponsorship Opportunities**

# Twilight Picnic

FOR THE PARKS

A Benefit for the Allegheny County Parks Foundation

## TWILIGHT PICNIC FOR THE PARKS FACT SHEET

**WHO:**

Allegheny County Parks Foundation

**WHAT:**

Twilight Picnic for the Parks assembles regional supporters in an intimate atmosphere. The luster of twilight provides the backdrop for live entertainment, al fresco style cocktails and dinner from an acclaimed regional chef that elevates the notion of picnic fare using the finest local ingredients. The setting blends summer chic with rustic sophistication to create a truly memorable experience in the park for 400 guests.

**WHEN:**

Saturday, August 17, 2024 from 6:30 to 10:00 pm

**WHERE:**

Hartwood Acres Park in suburban Pittsburgh is the setting for this event.

**WHY:**

Twilight Picnic for the Parks is the signature fundraising event to support the Allegheny County Parks Foundation. Since its inception in 2017, Twilight Picnic for the Parks has raised over \$2.65 million to improve, preserve and sustain the nine county parks for generations to come.

**EVENT CHAIRS:**

Maris & Robert Dauer  
Sally & Will McCrady  
Shelly & Dan Onorato



Your nine county parks:

Boyce | Deer Lakes | Harrison Hills | Hartwood Acres | North | Round Hill | Settlers Cabin | South | White Oak





## TWILIGHT PICNIC FOR THE PARKS SPONSORSHIP OPPORTUNITIES

### PRESENTING | \$50,000 Thank you Highmark BCBS!

- **Presenting Sponsor** listing and logo on all event materials: invitation, news releases, website and signage (date sensitive).
- Company representative(s) named at Event Co-Chair level.
- 20 guests at the event to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Option to purchase additional tickets at a discounted rate of \$300.
- Stage remarks opportunity.
- Preferred full page (5" x 7.875") program advertisement & program listing.
- Promotion of event social media and e-newsletter with presenting sponsor recognition.
- Logo highlighted in dedicated e-blasts.

### LEAD | \$35,000

- **Lead Sponsor** listing and logo on all event materials: invitation, news releases, website and signage (date sensitive).
- Company representative(s) named at Event Co-Chair level.
- 16 guests at the event to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Option to purchase additional tickets at a discounted rate of \$300.
- Preferred full page (5" x 7.875") program advertisement & program listing.
- Promotion of event on social media and e-newsletter.
- Logo highlighted in dedicated e-blasts.

### SUPPORTING | \$25,000

- Company name listing and logo on all event materials: invitation, news releases, website & signage (date sensitive).
- 12 guests at the event to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Option to purchase additional tickets at a discounted rate of \$300.
- Preferred full page (5" x 7.875") program advertisement & program listing.
- Promotion of event on social media and e-newsletter.
- Logo highlighted in dedicated e-blasts.

### MOONSTRUCK | \$10,000

- Company name listing on all event materials: invitation, news releases, website and signage (date sensitive).
- 8 guests at the event to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Option to purchase additional tickets at a discounted rate of \$300.
- Half page (5" x 3.875") program advertisement & program listing.
- Promotion of event on social media and e-newsletter.
- Company name listed on dedicated e-blasts.

### STARGAZER | \$5,000

- Company name listing on all event materials: invitation, news releases, website and signage (date sensitive).
- 6 guests at the event to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Option to purchase additional tickets at a discounted rate of \$300.
- Quarter page (2.438" x 3.875") program advertisement & program listing.
- Promotion of event on social media and e-newsletter.
- Company name listed on dedicated e-blasts.

### PARKS FAN | \$3,000

- Company name listing on all event materials: invitation, news releases, website and signage (date sensitive).
- 2 guests at the event to include: VIP cocktails, valet parking, entertainment and premium seated dinner. Option to purchase additional tickets at a discounted rate of \$300.
- Quarter page (2.438" x 3.875") program advertisement & program listing.
- Promotion of event on social media and e-newsletter.
- Company name listed on dedicated e-blasts.



# Program Page Ad Specifications

**Recognition deadline is  
Wednesday, July 31, 2024.**

Please provide all submissions electronically to Kait Merry at [kmerry@acparksfoundation.org](mailto:kmerry@acparksfoundation.org). We suggest that your submissions be designed in the spirit of this fundraising event.

Please note that we cannot guarantee the recognition of a sponsorship if materials are not received by **Wednesday, July 31, 2024**. The final program booklet will be produced in electronic format.



Please forward this information to your marketing representative or graphic designer.

## FORMAT & GUIDELINES

- All submissions should be in color (CMYK) with no bleeds.
- High-resolution, print-quality electronic artwork only (minimum 300 dpi).
- All submissions must be in PDF format.

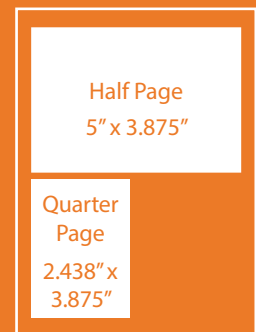
## SIZES

The finished program booklet is 5.5" wide x 8.5" high.

Full page (vertical) recognition:  
5" wide x 7.875" high

Half page (horizontal) recognition:  
5" wide x 3.875" high

Quarter page (vertical) recognition:  
2.438" wide x 3.875" high



## SPONSORSHIP RESPONSE FORM

Your Company/Organization:		Contact Email Address:	
Contact Name:		Contact Phone:	
Facebook:	Twitter:	Instagram:	

 <p style="margin-top: 10px;"><b>TWILIGHT PICNIC FOR THE PARKS</b> SATURDAY, AUGUST 17, 2024</p>	PRESENTING   \$50,000 <b>THANK YOU Highmark BCBS!</b>	
	LEAD   \$35,000	
	SUPPORTING   \$25,000	
	MOONSTRUCK   \$10,000	
	STARGAZER   \$5,000	
	PARKS FAN   \$3,000	

Please return this form to Barbara Brewton by July 19 to receive full sponsor benefits at:

Barbara Brewton  
Institutional Giving and Project Manager  
Allegheny County Parks Foundation  
675 Old Frankstown Road  
Pittsburgh, PA 15239

Or email your preferences to:  
[bbrewton@acparksfoundation.org](mailto:bbrewton@acparksfoundation.org)

Or contact Barbara Brewton by phone at 412.606.9692 (mobile)

**Thank you** for supporting your county parks by sponsoring Twilight Picnic for the Parks. Our nine county parks receive 23 million visits annually. Your support of the **Allegheny County Parks Foundation** provides us with the necessary resources to improve, conserve and restore these parks for the benefit of all visitors now, and for years to come.

