



SPONSORSHIP OPPORTUNITIES

North Park
October 14, 2023

ABOUT US

Our Mission

The Allegheny County Parks Foundation strengthens the health and vibrancy of our community by improving, conserving and restoring the 9 Allegheny County Parks. Working in partnership with Allegheny County, the Parks Foundation brings together ideas, leadership and resources to make the parks more sustainable and enjoyable for all.



Event Audience

8285

Social Media Followers

6202

Newsletter Subscribers

876

2022 Event Attendees

150+

2022 Event Media Mentions

ABOUT THE EVENTS

Park 'til Dark

Park 'til Dark offers something for everyone! Featuring FREE and engaging activities such as yoga, bicycling, ranger-led tours, birdwatching, kayaking, tree plantings and more at our most popular parks. We work with partners across the county to ensure a welcoming day in the park for everyone.

Pour at the Park

The day will be capped by our widely-heralded Pour at the Park, now in its 7th year! This ticketed, regional brews and bites festival is unique in the region because it's family-friendly, offering a children's fun-zone and live, local music while in a park setting.
































Sponsoring

Sponsorship packages include visibility and marketing for all four events, however, if you want to sponsor only one of the events and/or only one of the parks we are happy to build the perfect package for your business or organization.



SPONSORSHIP OPPORTUNITIES

Sponsorship levels and benefits for all four events include:

	Presenting \$5,000	Health & Wellness \$2,500	Zero-Waste \$2,500	Entertainment \$2,500	Marketplace \$2,500	Park Explorer \$1,000	Park Lover \$500
Promotion on event page	LOGO	LOGO	LOGO	LOGO	LOGO	LISTING	LISTING
Media mentions							
Event promotion in County Parks e-newsletter							
Complimentary Pour at the Park tickets	15	8	8	8	8	4	2
On-site opportunity at Park 'til Dark (optional)							
Tag in social media post(s)	4	2	2	2	2	1	1
Logo in dedicated e-blast							
Logo on park signage							
Logo on all event promotion							

SPONSORSHIP COMMITMENT FORM

Company/Organization Name:		Contact Name:	
Contact Email Address:		Contact Phone:	
Instagram:	Facebook:	Twitter:	

I want to sponsor:

Please check your selections

Both Park 'til Dark & Pour at the Park

Only Park 'til Dark

Only Pour at the Park

North Park - October 14, 2023

~~Presenting Sponsor | \$5,000~~

~~Health & Wellness | \$2,500~~

Zero-Waste | \$2,500

Entertainment | \$2,500

Marketplace | \$2,500

Park Explorer | \$1,000

Park Lover | \$500

Thank you to our confirmed 2023 sponsors!

Twin Pine, Presenting Sponsor

NexTier Bank

Horhut Tree Experts

Mascaro Construction

Green Mountain Energy

Highmark Blue Cross Blue Shield

Forms can be submitted to Barb Brewton online via email or mailed to the address listed below.

**FOR MORE INFORMATION ABOUT THE EVENTS OR SPONSORSHIP,
PLEASE CONTACT BARB BREWTON**

Mobile: 412.606.9692

Email: bbrewton@acparksfoundation.org